



FOR IMMEDIATE RELEASE

STRATEGIC STORAGE TRUST, INC. IS PROUD TO ANNOUNCE THE PROMOTION OF PEGGY HEIMANN TO REGIONAL DIRECTOR OF OPERATIONS

CHICAGO – September 21, 2011 - Strategic Storage Trust, Inc. (SSTI) – a publicly registered non-traded REIT targeting the self-storage market – has promoted Peggy Heimann from district manager to regional director of operations where she is responsible for the area of Chicago to Kentucky, the Northeast and the Mid-Atlantic.

“Since joining our team, Peggy has shown strong leadership and has been a stand out among her peers, so when our growth called for a split in the duties of the director of operations, she was the clear choice for the position,” said Robert Cerrone, SSTI’s senior vice president of operations.

Heimann joined SSTI in October of 2010 and has more than 14 years of self-storage experience. Previously, she was with Sovran Self Storage, one of the four publicly traded Self Storage REITs operating under the name Uncle Bob’s Self Storage. Her last position was with Metro Self Storage, a top regional player headquartered in Chicago.

Since the launch of SSTI in 2008, SSTI’s portfolio of wholly-owned properties has expanded to include 78 properties in 17 states and Canada. SSTI is actively purchasing properties generating current cash flow as well as value-added lease-up opportunities.

About Strategic Storage Trust, Inc. (SSTI)

Strategic Storage Trust, Inc. (SSTI) is the first and only self-storage REIT in the public non-traded REIT marketplace. SSTI is one of five publicly registered self-storage REITs in the United States and is one of the fastest growing self-storage REITs nationwide. The Strategic Storage Trust management team is comprised of industry veterans with extensive institutional experience in the acquisition and property management of self-storage properties. The REIT’s storage facilities are being branded as SmartStop™ Self Storage throughout the country. Its portfolio includes approximately 52,000 self-storage units and 6.4 million rentable square feet of storage space.

For more information about SSTI, please call 949-429-6600 or visit www.strategicstoragetrust.com

To view our properties and locations or to find a nearby storage facility, visit www.smartstopselfstorage.com

This press release may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as “may,” “will,” “expect,” “intend,” “anticipate,” “estimate,” “believe,” “continue,” or other similar words. Because such statements include risks, uncertainties and contingencies, actual results may differ materially from the expectations, intentions, beliefs, plans or predictions of the future expressed or implied by such forward-looking statements. These risks, uncertainties and contingencies include, but are not limited to: uncertainties relating to changes in general economic and real estate conditions; uncertainties relating to the implementation of our real estate investment strategy; uncertainties relating to financing availability and capital proceeds; uncertainties relating to the closing of property acquisitions; uncertainties relating to the public offering of our common stock; uncertainties related to the timing and availability of distributions; and other risk factors as outlined in the Company’s prospectus, as amended from time to time. This is neither an offer nor a solicitation to purchase securities.

