

FOR IMMEDIATE RELEASE

**STRATEGIC STORAGE TRUST, INC. LAUNCHES NEW WEBSITE
WITH INVESTOR-FRIENDLY FEATURES, EASY NAVIGATION AND LATEST NEWS**

Ladera Ranch, Calif.— Oct. 14, 2008 – Strategic Storage Trust, Inc. (SSTI), a publicly registered, non-traded REIT focusing on the acquisition of self-storage properties nationwide, today unveiled an enhanced, user-friendly Web site: www.strategicstoragetrust.com

The site is designed to give shareholders, potential investors, the news media and the general public comprehensive background information on SSTI and the self-storage industry in general, as well as instant access to the latest news involving the REIT.

“We’re excited about this new site because it represents our absolute commitment to representatives and their investors” said [H. Michael Schwartz](#), SSTI’s Chairman and CEO. “It is better than ever and full of useful background information and powerful new tools for existing investors, potential investors and financial advisors.”

Among the site’s newest highlights:

- Access to investor forms and information 24 hours a day, including a password-protected area offering a variety of services for investors and their financial advisors.
- A quick guide to understanding the [self-storage industry](#), including industry history, current statistics and key demographic trends. For example, did you know that the self storage industry has been the fastest-growing sector of the U.S. commercial real estate industry over the last 30 years?
- Information about key SSTI real-estate assets in a [“Property Gallery”](#) that features detailed descriptions and photos of current properties and pending acquisitions.
- A [quick link](#) to all of SSTI forms and SEC filings, aggregated in a single location and accessible with one click. Download whatever you need 24 hours a day, from our prospectus to 8Ks and subscription agreements.
- A [“Q&A”](#) page with comprehensive information about REITs in general, as well as about SSTI and its investment strategy.

Thanks to a simpler and cleaner overall design, navigation of our Web site is easy. We invite you have a look today.

About Strategic Storage Trust, Inc.

SSTI is a publicly registered (\$1 billion of common stock registered) non-traded REIT with a portfolio that currently includes more than 1,300 storage units and 146,000 rentable square feet of storage space.

Strategic Storage Trust’s sponsor is U.S. Commercial LLC, which manages a growing portfolio of 5 million square feet of commercial properties, including 2.9 million square feet of self storage facilities, with a combined market value of over \$574 million. For more information, please call 949-429-6600 or visit www.strategicstoragetrust.com.

This press release may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as “may,” “will,” “expect,” “intend,” “anticipate,” “estimate,” “believe,” “continue,” or other similar words. Because such statements include risks, uncertainties and contingencies, actual results may differ materially from the expectations, intentions, beliefs, plans or predictions of the future expressed or implied by such forward-looking statements. These risks, uncertainties and contingencies include, but are not limited to: uncertainties relating to changes in general economic and real estate conditions; uncertainties relating to the implementation of our real estate investment strategy; uncertainties relating to financing availability and capital proceeds; uncertainties relating to the closing of property acquisitions; uncertainties relating to the public offering of our common stock; uncertainties related to the timing and availability of distributions; and other risk factors as outlined in the Company’s prospectus, as amended from time to time. This is neither an offer nor a solicitation to purchase securities.