



FOR IMMEDIATE RELEASE

STRATEGIC STORAGE TRUST, INC. 3RD ANNUAL SELF STORAGE SYMPOSIUM

LAS VEGAS, NV. – September 21, 2009 – September 21, 2009 – H. Michael Schwartz, chairman and CEO of Strategic Storage Trust, Inc. (SSTI) recommended to some of the nation’s top financial advisors to “Take a Closer Look” at the growing self storage industry during the third annual Self Storage Symposium last week in Las Vegas.

“We are honored to have received such a strong turn-out – more than 118 top industry executives and financial advisors attended this symposium, which resulted in a highly successful event,” said Schwartz.

The event was presented by Strategic Capital Holdings LLC, sponsor of Strategic Storage Trust, Inc. (SSTI), a publicly registered (\$1 billion of common stock registered) non-traded REIT focusing on the acquisition of self storage properties.

In addition to Mr. Schwartz’s presentation on SSTI’s unique position as the only non-traded REIT focused on self storage, the investors heard from a number of industry experts including Kevin Gannon, Managing Director of Robert A. Stanger & Company on the non-traded REIT marketplace; R. Christian Sonne, Managing Director of Cushman & Wakefield’s Self Storage Industry Group on the recession resistant aspects of the self storage industry and Eric Tupler, Vice Chairman of CBRE/Capital Markets on debt markets, the capital crisis and the de-levering of America.

Mr. Schwartz updated the audience of financial advisors from across the nation on statistics related to the self storage industry, which has proven resilient in uncertain economic times.

*Information below provided by the Self Storage Association

- There are now 51,250 self storage facilities in the United States.
- Nearly 1 in 10 of US households currently rent a self storage unit.
- The self storage industry has been the fastest-growing sector of the US commercial real estate industry over the last 30 years.
- Primary self storage facility gross revenues for 2006 were approximately \$22.6 billion.
- Total self storage space in the U.S. is now 2.35 billion square feet, an area over 3 times the size of Manhattan.
- The top-5 self storage companies, (including the 4 public REITs) own and operate some 4,630 self storage facilities, or 9.0% of all self storage facilities.
- 90% of all self storage companies own and operate just one self storage facility.

About Strategic Storage Trust, Inc.

SSTI is a publicly registered (\$1 billion of common stock registered) non-traded REIT with a portfolio that currently includes approximately 16,375 self storage units and 2.2 million rentable square feet of storage space. SSTI’s sponsor is Strategic Capital Holdings, which manages a growing portfolio of over 5.7 million square feet of commercial properties, including 4.1 million square feet of self storage facilities, with a combined market value of over \$622 million. For more information about SSTI, please call 949-429-6600 or visit www.strategicstoragetrust.com.

This press release may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as “may,” “will,” “expect,” “intend,” “anticipate,” “estimate,” “believe,” “continue,” or other similar words. Because such statements include risks, uncertainties and contingencies, actual results may differ materially from the expectations, intentions, beliefs, plans or predictions of the future expressed or implied by such forward-looking statements. These risks, uncertainties and contingencies include, but are not limited to: uncertainties relating to changes in general economic and real estate conditions; uncertainties relating to the implementation of our real estate investment strategy; uncertainties relating to financing availability and capital proceeds; uncertainties relating to the closing of property acquisitions; uncertainties relating to the public offering of our common stock; uncertainties related to the timing and availability of distributions; and other risk factors as outlined in the Company’s prospectus, as amended from time to time. This is neither an offer nor a solicitation to purchase securities.