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## FOR IMMEDIATE RELEASE

### STRATEGIC STORAGE TRUST, INC PICKS CUTTING-EDGE SOFTWARE TO INTEGRATE MANAGEMENT OF ALL PROPERTIES

**LADERA RANCH, Calif.** - Strategic Storage Trust Inc. (SSTI) today announced it has selected industry leading self storage rental management software provider Centershift as their enterprise software solution. Centershift's Store™ Enterprise platform is an integrated, web-based operating software that will be used to manage our entire network of facilities nationwide.

Centershift, based in Salt Lake City, produces a web-based software that is specifically designed for the self-storage operator. The Store Enterprise program allows SSTI to access centralized data. Centershift's open architecture and web based server system allow for seamless, real-time integration of SSTI's websites, call center and service kiosks.

"Centershift Store Enterprise provides us with organizational and yield management tools that far surpass those currently employed by the majority of our competitors," said H. Michael Schwartz, SSTI's chairman and chief executive officer. "Having a management system that will continue to grow with us provides our company with a strategic advantage."

SSTI, a publicly registered, non-traded REIT, will use the software to manage its growing inventory of self-storage properties nationwide. A key advantage of Store Enterprise is that it is scalable as more and more facilities are added to the SSTI portfolio, Schwartz said.

"Centershift is excited to partner with such a unique company as SSTI due to its innovative investment and operations model," stated Terry Bagley, president & CEO of Centershift. "SSTI has leveraged our Store Enterprise rental management solution by allowing both third-party property managers and SSTI company operators to utilize the point-of-sale and management capabilities of our application as one entity."

The Centershift product features include real-time consolidated reports for managers nationwide as well as unparalleled revenue-management tools for accurate revenue forecasting and increased yield. Centershift is the only management software provider to undergo and pass a rigorous SAS 70 audit for data safety and security.

Since September 2008, SSTI has acquired six facilities in Biloxi, Miss., Gulf Breeze, Fla., Manassas, Va., and in three northern Kentucky suburbs of Cincinnati. The REIT's strategy is to identify key self-storage properties nationwide for acquisition, with prospects of capitalizing on creating greater efficiency in a sector that is comparatively stable but also fragmented among many smaller owner-operators.

#### **About Strategic Storage Trust, Inc.**

*SSTI is a publicly registered (\$1 billion of common stock registered) non-traded REIT with a portfolio that currently includes more than 3,024 storage units and 377,000 rentable square feet of storage space. Strategic Storage Trust's sponsor is U.S. Commercial LLC, which manages a growing portfolio of over five million square feet of commercial properties, including 3.2 million square feet of self-storage facilities, with a combined market value of over \$588 million. For more information, please call 949-429-6600 or visit [www.strategicstoragetrust.com](http://www.strategicstoragetrust.com)*

## **About Centershift, Inc.**

*Centershift is a complete software solution provider to the self-storage industry. Based in Salt Lake City, Utah, Centershift is the fastest growing Internet-based rental management software solution provider in the industry. Their client base includes 2 of the 4 largest self storage REITs, as well as many other large ownership and management organizations. Centershift's Store Enterprise and Advantage applications were designed specifically for seamless integration with websites, call centers, corporate offices and other business systems. Centershift's primary goal is to help self storage operators increase revenue, improve efficiencies and reduce costs. For more information, please visit [www.centershift.com](http://www.centershift.com) or call (877) 927-4438.*

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