



FOR IMMEDIATE RELEASE

CEO OF STRATEGIC STORAGE TRUST, INC. INVITED TO SPEAK AT THE 2013 UBS SELF STORAGE REIT SUMMIT IN NEW YORK

NEW YORK – January 2, 2013 – Strategic Storage Trust, Inc. (SSTI) – a publicly registered non-traded REIT investing in self storage – just announced that its chairman and CEO H. Michael Schwartz will be participating on the “Private Self Storage Operators” panel at the UBS Self Storage REIT Summit located at 1285 Avenue of the Americas in New York on Wednesday, January 16, 2013. Sponsored by UBS Investment Bank, the panel is scheduled to begin at 11:15 a.m. (EST) and will focus on self-storage investment in the new economy.

About Strategic Storage Trust, Inc.:

Strategic Storage Trust, Inc. (SSTI) is the first and only self-storage REIT in the public non-traded REIT marketplace. SSTI is one of five publicly registered self-storage REITs in the United States and is one of the fastest growing self-storage REITs nationwide. The SSTI management team is comprised of industry veterans with extensive institutional experience in the acquisition and property management of self-storage properties. Since the launch of SSTI in 2008, the company’s portfolio of wholly-owned properties has expanded to include 110 properties in 17 states and Canada that are being branded as SmartStop® Self Storage. The portfolio includes approximately 70,000 self-storage units and 8.8 million rentable square feet of storage space.

For more information about SSTI, please call 949-429-6600 or visit www.strategicstoragetrust.com

To view our properties and locations or to find a nearby storage facility, visit www.smartstopselfstorage.com

This press release may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as “may,” “will,” “expect,” “intend,” “anticipate,” “estimate,” “believe,” “continue,” or other similar words. Because such statements include risks, uncertainties and contingencies, actual results may differ materially from the expectations, intentions, beliefs, plans or predictions of the future expressed or implied by such forward-looking statements. These risks, uncertainties and contingencies include, but are not limited to: uncertainties relating to changes in general economic and real estate conditions; uncertainties relating to the implementation of our real estate investment strategy; uncertainties relating to financing availability and capital proceeds; uncertainties relating to the closing of property acquisitions; uncertainties relating to the public offering of our common stock; uncertainties related to the timing and availability of distributions; and other risk factors as outlined in the Company’s prospectus, as amended from time to time. This is neither an offer nor a solicitation to purchase securities.