



FOR IMMEDIATE RELEASE

STRATEGIC STORAGE TRUST, INC. AND STRATEGIC CAPITAL HOLDINGS LLC LAUNCH SELF STORAGE RENTAL WEBSITE

Customers can calculate exact storage needs, reserve and rent units from among 42 facilities in 13 states.

LADERA RANCH, Calif. – August 14, 2009 - Taking another major step toward its goal of tightly integrated management and a full-service consumer orientation, Strategic Storage Trust, Inc. (SSTI) today launched a website enabling users to reserve and rent individual storage units from among its entire nationwide portfolio.

Strategic Capital Holdings LLC – now manages 42 self-storage facilities stretching across 13 states, including those owned by SSTI - a \$1 billion publicly registered, non-traded REIT. The new website (www.strategicselfstorage.com) allows consumers to shop through a directory of those storage centers to find and reserve the space they need.

Besides promoting and renting the units, the website helps consumers calculate their exact storage-space needs, provides a moving checklist and planning timetable, and offers packing and storage tips and lists of supplies.

“The launch of our retail website signals that we continue to approach critical mass in our development as a fully integrated, full-service presence in the self-storage sector,” said H. Michael Schwartz, SSTI’s Chairman and CEO. “It puts in place a basic framework that we will only build upon further as we continue to acquire properties nationwide.”

SSTI targets key properties for acquisition nationwide, with prospects of capitalizing on creating greater efficiency in a self-storage sector that is comparatively stable but also fragmented among many smaller owner-operators.

“The new consumer website represents yet another opportunity to leverage our growing property portfolio into an operating entity with high quality management and superior customer service compared to our competitors,” said Robert Cerrone, Senior Vice President of Self Storage Operations for both SSTI and Strategic Capital Holdings. “That was our goal when we launched SSTI last year. And with each step in our evolution, it’s coming closer to being a reality.”

About Strategic Storage Trust, Inc.

SSTI is a publicly registered (\$1 billion of common stock registered) non-traded REIT with a portfolio that currently includes more than 5,700 self storage units and 725,000 rentable square feet of storage space. SSTI’s sponsor is Strategic Capital Holdings, which manages a growing portfolio of over 5.5 million square feet of commercial properties, including 3.9 million square feet of self storage facilities, with a combined market value of over \$607 million. For more information, please call 949-429-6600 or visit www.strategicstoragetrust.com.

This press release may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as “may,” “will,” “expect,” “intend,” “anticipate,” “estimate,” “believe,” “continue,” or other similar words. Because such statements include risks, uncertainties and contingencies, actual results may differ materially from the expectations, intentions, beliefs, plans or predictions of the future expressed or implied by such forward-looking statements. These risks, uncertainties and contingencies include, but are not limited to: uncertainties relating to changes in general economic and real estate conditions; uncertainties relating to the implementation of our real estate investment strategy; uncertainties relating to financing availability and capital proceeds; uncertainties relating to the closing of property acquisitions; uncertainties relating to the public offering of our common stock; uncertainties related to the timing and availability of distributions; and other risk factors as outlined in the Company’s prospectus, as amended from time to time. This is neither an offer nor a solicitation to purchase securities.