



FOR IMMEDIATE RELEASE

CEO OF FIRST NON-TRADED SELF STORAGE REIT TO SPEAK ON PRESTIGIOUS ECONOMIC SUMMIT PANEL AT THE SSA 2010 CONFERENCE IN LAS VEGAS

Chairman/CEO of Strategic Storage Trust, Inc. (SSTI) to Discuss Today's Acquisitions & Capitalization Strategies

LAS VEGAS—August 25, 2010—H. Michael Schwartz, Chairman/CEO of SSTI -- a publicly registered (\$1 billion of common stock registered) non-traded REIT focusing on the self storage market, will be speaking at Self Storage Association's (SSA) Fall Conference & Trade Show on Tuesday, August 31 during the Economic Summit IV at 1pm at Caesars Palace in Las Vegas, Nev.

Mr. Schwartz will be on the panel titled, "Today's Acquisitions & Capitalization Strategies" with the following top executives: Mike McGowen of Public Storage, Inc.; Matt Nagel of Metro Self Storage; William O'Connor of Crowell & Moring LLP; Nick Chillar of Belgravia Capital and Todd Amsdell of The Amsdell Group of Companies. Moderating the panel will be Jim Davies, managing director of Belgravia Capital.

Over the past 2.5 years and during the most difficult economic environment and challenging credit market in recent history, Mr. Schwartz has grown SSTI into one of the top self storage operators in the nation totaling more than \$285 million in assets. In addition, he founded Strategic Capital Holdings, LLC (SCH) – the sponsor of SSTI -- in July 2004. In just six years, he has amassed a portfolio of more than 4.6 million square feet of commercial real estate with a combined market value of more than \$685 million. The combined self-storage portfolio of SCH now consists of 57 wholly-owned properties across 17 states representing a total of more than 37,784 self storage units. As a result, SCH is one of the top 15 self storage operators in the United States.

About Strategic Storage Trust, Inc.

SSTI is a publicly registered (\$1 billion of common stock registered) non-traded REIT with a portfolio that currently includes approximately 23,500 self storage units and 2.9 million rentable square feet of storage space. SSTI's sponsor is Strategic Capital Holdings, which manages a growing portfolio of over 6.2 million square feet of commercial properties, including 4.6 million square feet of self storage facilities, with a combined market value of over \$680 million. For more information about SSTI, please call 949-429-6600 or visit www.strategicstoragetrust.com.

This press release may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as "may," "will," "expect," "intend," "anticipate," "estimate," "believe," "continue," or other similar words. Because such statements include risks, uncertainties and contingencies, actual results may differ materially from the expectations, intentions, beliefs, plans or predictions of the future expressed or implied by such forward-looking statements. These risks, uncertainties and contingencies include, but are not limited to: uncertainties relating to changes in general economic and real estate conditions; uncertainties relating to the implementation of our real estate investment strategy; uncertainties relating to financing availability and capital proceeds; uncertainties relating to the closing of property acquisitions; uncertainties relating to the public offering of our common stock; uncertainties related to the timing and availability of distributions; and other risk factors as outlined in the Company's prospectus, as amended from time to time. This is neither an offer nor a solicitation to purchase securities.

